

rate card
June 1, 2007

AM 1110 **WGCM** "Your Conversation Station"

RATES

<u>30 second</u>	<u>60 second</u>
35.00ea	55.00ea

AM DRIVE

prime daypart
Monday - Friday
6am - 9am

15 commercials	25.00ea	44.00ea
20 commercials	22.00ea	38.00ea
35 commercials	18.00ea	32.00ea

(minimum 4 weeks commitment)

TOTAL AUDIENCE PACKAGES

rotator dayparts
Monday - Friday
9am - 5pm

15 commercials	17.00ea	25.00ea
25 commercials	15.00ea	20.00ea
35 commercials	13.00ea	15.00ea

SATURDAY & SUNDAY ONLY

	-Ethnic Programming-	
10 commercials	15.00ea	25.00ea
20 commercials	10.00ea	20.00ea

TERMS & CONDITIONS

All pricing subject to change without notice. All rates are based on a one week schedule with the amount of commercials being broadcast over a seven day period. Cancellations will be accepted 7 days prior to commencement of schedule. Production rates may apply. Fixed position commercials will be charged 20%