



Just The Facts

Format:

Dial Position 1110
News/Talk/Information
Power 5000 Watts
Serving: Haverhill, Lawrence, Lowell, Salem, Derry NH,
Manchester NH and Nashua NH

Features:

Local Programming
Special Features, Client Spotlight
Award-Winning Local Personalities
Community Oriented
Local News, Weather and Traffic
USA Network News

Audience:

Age	Men	Women
35-64	95.2%	96.4%
65+	90.4%	89.9%

(Average weekly Listenership of radio, source: Arbitron database come PUR Estimate)

Benefits:

WCCM has been on the air for over 50 years serving the Merrimack Valley. It has been and continues to be the most listened to LOCAL radio station in the area. WCCM's focus is News, Talk and Information. It has a loyal listenership who support its advertisers.

WCCM 1110 AM