



PROFILE

WCCM 1110 AM provides the residents of the Merrimack Valley with information they need - programming that is designed to enhance the quality of life in this suburb of Boston. **“The Voice of the Valley”**, WCCM places a strong emphasis on community issues by offering local afternoon news broadcasts at the top and bottom of the hour during morning and afternoon drive time.

WCCM also provides listeners with an opportunity to voice their own concerns about the issues of the Valley during several daily talk programs. This commitment to the employees of **WCCM**, most of whom have strong roots in the area.

Our goal of providing ‘Information You Need’ is fulfilled by our partnership with the highly acclaimed **USA News Network**. USA’s reputation as a world-renowned news organization complements **WCCM’s** programming philosophy by offering ‘News When It Happens’.

As **“The Voice of the Valley”**, **WCCM** recognizes its responsibility to provide listeners with the information they need. Information as varied as local news; hourly weather reports; exclusive drive-time area traffic reports; state, national and world news; and informative talk programming.

“The Voice of the Valley”
WCCM 1110 AM

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