



# Station Profile

**Power 800 WNNW** is the Boston Metro Leader in Hispanic Broadcasting, and has been serving the Latino Community since 1990. Massachusetts has a rich tradition of cultural diversity and **POWER 800** gives a voice to those who are part of and contribute to this vibrant community. **POWER 800** devotes all of its programming to the fastest growing ethnic population in Massachusetts. With its unique format of music including Meringue, Salsa and Bachata to Hip Hop and Raeggaton. **POWER 800** is truly the MOST LISTENED to Hispanic radio station in Massachusetts.

IN recent months **POWER 800** has made extensive changes and improvements to our equipment and our signal in order to serve our loyal listeners. **POWER 800's** technical operation has provided our listeners with the BEST State-OF-The-Art audio available today.

We at **POWER 800** are proud of our qualified staff of professionals and their level of involvement in the community and the stations many activities. **POWER 800** caters to a variety of satisfied clients and is proud to continue its tradition to for years to come.

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